

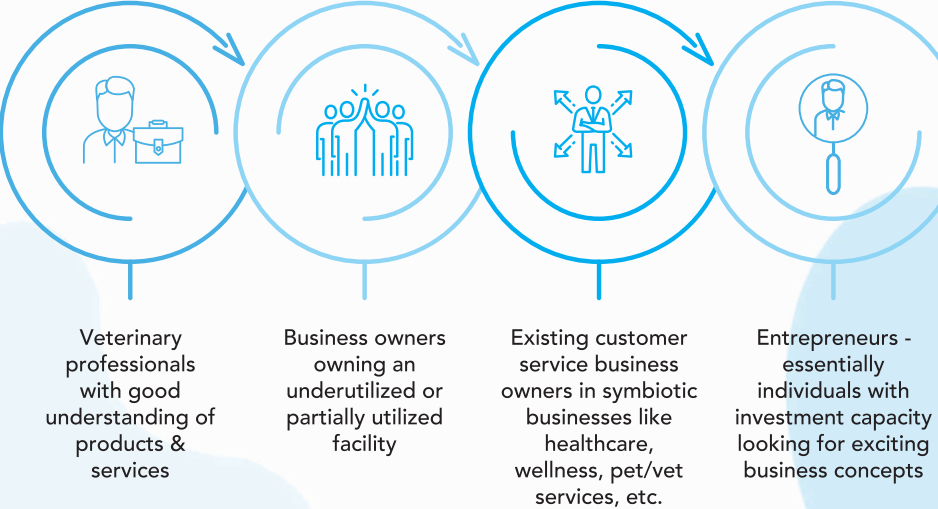
## Expanding Footprint Taking The Franchise Route

Moving ahead, PGPET Trading Company is all set to open its retail stores through franchising to reach out to pet parents across India looking for high quality & genuine pet products and personalised professional pet services.

Expansion Format	Retail Store + Clinic	Retail Store + Clinic + Grooming Centre
Area Required	350 sq ft	450 sq ft
Approx Investment*	INR 13 Lakh	INR 15 Lakh
Franchisee Fee	INR 2.5 Lakh	INR 2.5 Lakh
Average ROI	103%	103%
Average Payback	1 Year, 6 Months	1 Year, 5 Months
Agreement Term	5 Years	5 Years

Products & Services	Margin
Packaged Food & Snacks, Supplements & Vitamins	25%
Pet Accessories	60%
Pet Consulting Services	30%
Pet Grooming Services	90%

## Ideal Partner Profile



## Why Invest In A Pet Care Franchise?

The pet market in India valued at Rs. 200 cr. (approx) in the year of 2017, is expected to reach Rs. 5500 cr. by 2025 at a CAGR of 19%. In this, the pet food industry shows a huge growth potential due to 19 million estimated pets and 600,000 pet adoptions every year.

Source: globalpets.community | business-standard.com



## Comprehensive Company Support

PGPET Trading Company will support its franchise partners in almost every aspect of operations & management of the franchise store, ensuring mutual growth and profitability.

Key Roles & Responsibilities	The Company	The Franchisee
Location Selection		✓
Location Approval	✓	
Set up Cost		✓
Staff Training & Recruitment Assistance	✓	
Product Supplies	✓	
Software & Accounting Support	✓	
Store Audit	✓	
Outlet Upkeep & Maintenance		✓
Marketing & Branding Support	✓	
Digital & Social Media Presence	✓	

## For franchising queries, please contact:

1800 102 2007 | retail@franchiseindia.in | www.pgpIndia.com

Franchise  
Partners  
Invited



A RENOWNED NAME IN  
Quality Pet Care,  
Pet Products &  
Accessories



Lucrative Franchise Opportunity

Multiple Revenue Sources

Supplies & Operational Support





Clothing



Accessories



Products



Grooming



Boarding

**PGPET**  
HAPPINESS FOR PET PARENTS

**COMPLETE PET CARE  
Solutions Under  
One Roof**

Established in 2009, PGPET Trading Company is a Kolkata-based manufacturer, importer, distributor, wholesaler & retailer of high quality pet products & accessories. The company also offers specialized pet care and grooming services.

#### Key Highlights

Well established brand with over a decade experience

Complete pet care products and solution under one roof

Customer-oriented company providing superior value

Wide range of 2000+ products making a pet's life smoother

Catering to more than 400 pet stores across India

Seven registered brands under Trademark viz. Pgbite, Petex, Booze, Cat Mud, X Protein, Paw soft & PGPET

PGPET uses specialized raw materials to manufacture world-class pet products offering unmatched customer experience, resulting in satisfaction and delight of pet parents. The company also imports pet products unavailable in India.

With over a decade of operations, PGPET has developed a good reputation in the pet brands' market despite the presence of many renowned national players. The company is moving ahead with an intended passion of making best quality products accessible to all the pet parents and pet services with an impeccable outlook and a lot of trendy stylish grooming options to meet the demands of clients for their specified customised needs.

Seeing the aggressive demand for its products and increase in the number of pet parents and pet lovers across India, PGPET is planning to expand its retail presence in metros, Tier-1 and Tier-2 cities with a phased roll out plan.

As a brand, PGPET has pan India reach through its wide distribution network and effective retail presence through its flagship retail outlet in Kolkata. The company also operates its online store which provides products, services, and advice that make it easier for pet lovers to become great pet parents. It offers a wide variety of pet foods, snacks, accessories, and supplies for the pooches.



**PGPET**  
HAPPINESS FOR PET PARENTS

#### About the Founden

PGPET Trading Company was started as a distribution company in the year 2009 by a professional turned entrepreneur Goutam Guha to fulfill to the ever-growing demand of pet products and accessories by pet parents. The objective behind setting up the company was to provide pet products which as there were not many options available at that time. He also wanted to serve the society in terms of pet care, even create employment opportunities in this segment.

